

Dark Background



01 Logo, White



02 Icon, White



03 Logo, Teal 01



04 Icon, Teal 01

Light Background



05 Logo, Black



06 Icon, Black



07 Large Icon, Gradient

Backstage Logo Assets  
Logo and Icon Colour Guide

Dark Background



Mid-Dark Background



White Background



Mid-Light Background



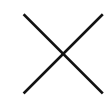
Dark Background



Mid-Dark Background



White Background



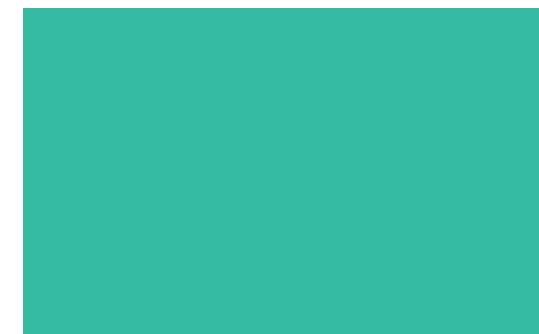
Mid-Light Background



Backstage Logo Assets  
Colour Palette Values



Teal 01  
#9BFOE1  
RGB 155 240 225  
CMYK 44 0 17 0  
PMS U 3242  
PMS C 3242



Teal 02  
#36BAA2  
RGB 54 186 162  
CMYK 86 0 55 0  
PMS U 3268  
PMS C 3268



Magenta  
#F037A5  
RGB 240 55 165  
CMYK 5 92 0 0  
PMS U Rhod. Red  
PMS C Rhod. Red



Blue  
#2E77D0  
RGB 46 119 208  
CMYK 90 47 0 0  
PMS U 285  
PMS C 285



Gray  
#404040  
RGB 64 64 64  
CMYK 63 52 44 33  
PMS U Cool Gray 11  
PMS C Cool Gray 11



Black  
#121212  
RGB 29 30 29  
CMYK 100 61 32 96  
PMS U Black 6  
PMS C Black 6